



## **The Town of Central**

### **Community Engagement Committee**

Meeting Minutes

June 17<sup>th</sup>, 2019

6:30pm-7:30pm

#### **I. Welcome/Introductions**

- a. Jenny Boulware (Main Street SC)- Jenny gave an overview of the SC Main Street Program. Currently, our town is considered at a “Friend” level, paying an annual fee of \$400. We would like to be accepted at the “Aspiring” level (a 3 year commitment), which would raise the rate to \$7500 the first year, and \$5000 for year two and three. A premiere town to look at is Williamston, so we may want to plan a visit to them to get some ideas and inspiration. 4 key components: 1) Design/Welcoming; 2) Organization; 3) Promotion/Marketing; 4) Economic Development (knowing your district, what already exist). All 4 need to be present at once, and all are of equal importance. We need a welcoming downtown corridor! Application is due in September. It is competitive, but Central stands a very good chance to be accepted into the program.

#### **II. Community Updates**

- a. Walking Trail/Green Crescent Trail-We received \$560k from G-PATS. The parcel that was the former site for a dump site can be converted into part of the new walking trail.
  - b. New and Potential Businesses-Nick's Tavern (downtown Clemson) is considering a move to our town.
- III. Upcoming Events
  - a. Movies on Main
    - i. Dates/Movies for summer schedule-dates will be sent out following the meeting (pending the availability of Bolick Field). Looking at Happy Feet in July (with snocones!), and Grease for the August movie (back-to-school themed).
  - b. Steak Cook Off-Spring/Summer-no new updates provided
  - c. SWU Homecoming-9/27-9/28
- IV. Partner Updates
- V. Open Discussion
  - a. Main St. SC Program-we will consider surveying our town (survey monkey and paper/pencil) to see what they would like to see in our town.
  - b. Central Newsletter-Courtney has started to format our first newsletter. It will be released as soon as the final draft is approved.
  - c. Future Events
    - i. Football Parade, Halloween and Christmas Plans
  - d. Topics for next meeting-we will follow up on items discussed from this meeting in July.
- VI. Next Meeting-7/15
- VII. Adjourn-7:45pm

Respectfully submitted,  
Brandi T. Simmons